

Wilson Sonsini Goodrich & Rosati  
PROFESSIONAL CORPORATION

RECEIVED  
CENTRAL FAX CENTER

JUN 18 2004

OFFICIAL

Date: June 18, 2004

**\*OFFICIAL FILING\***

To: Commissioner for Patents

Fax: 703-872-9306

☒ Use this fax number only

Company: U.S. Patent and Trademark Office

Phone:

☐ Notify recipient before sending

From: Albert P. Halluin

Phone: 650-493-9300

Return Fax: 650-493-6811

Original: ☐ To follow via mail. ☐ To follow via courier ☐ To follow via email ☒ Original will not follow

Fax Contains: 3 pages (including this sheet). If incomplete, call 650-461-6517.

Application Number	10/001,420
Filing Date	November 1, 2001
First Named Inventor	Russell
Group/Art Unit	3627
Examiner Name	Francis J. Bartuska
Attorney Docket Number	30841-703.201

Attached to this cover sheet are the following documents submitted in the above-identified patent application:

1. Transmittal Form (SB/21); and
2. Power of Attorney by Assignee (1 page)

Ref: 30841-703.201

Return Original to: Tami O'Bryant

Location: FH 1-2-P12

650 Page Mill Road, Palo Alto, CA 94304-1050 • 650.493.9300 Tel • 650.493.6811 Fax • [www.wsgr.com](http://www.wsgr.com)

This fax may contain confidential and privileged material for the sole use of the intended recipient. Any review or distribution by others is strictly prohibited. If you are not the intended recipient please contact the sender and destroy all copies.

Entire Transmission Copyright © 2003 Wilson Sonsini Goodrich & Rosati. All Rights Reserved.

2817305\_1.DOC (754)

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

<b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)		Application Number	10/001,420
		Filing Date	November 1, 2001
		First Named Inventor	Katharine Russell
		Group/Art Unit	3627
		Examiner Name	Francis J. Bartuska
Total Number of Pages in This Submission	2	Attorney Docket Number	30841-703.201

## ENCLOSURES (check all that apply)

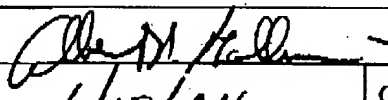
- ☐ Fee Transmittal Form
  - ☐ Fee Attached
- ☐ Amendment / Response
  - ☐ After Final
  - ☐ Version with Markings Showing Changes
  - ☐ Affidavits/declaration(s)
- ☐ Extension of Time Request
- ☐ Information Disclosure Statement
- ☐ Certified Copy of Priority Document(s)
- ☐ Response to Missing Parts/Incomplete Application
  - ☐ Response to Missing Parts under 37 CFR 1.52 or 1.53

- ☐ Assignment Papers (for an Application)
- ☐ Drawing(s)
- ☐ Licensing-related Papers
- ☐ Petition Routing Slip (PTO/SB/69) and Accompanying Petition
- ☐ Petition to Convert to a Provisional Application
- ☒ Power of Attorney by Assignee (Under 37 CFR 3.71)
- ☐ Terminal Disclaimer
- ☐ Small Entity Statement
- ☐ Request for Refund

- ☐ After Allowance Communication to Group
- ☐ Appeal Communication to Board of Appeals and Interferences
- ☐ Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
- ☐ Proprietary Information
- ☐ Status Letter
- ☐ Additional Enclosure(s) (please identify below):

Remarks

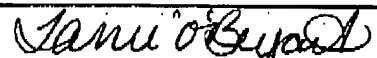
## SIGNATURE OF APPLICANT, ATTORNEY OR AGENT

Firm or Individual name	Albert P. Halluin, Reg. No. 25,227, WILSON SONSINI GOODRICH & ROSATI		
Signature			
Date	6/18/04	Customer Number:	021971

## CERTIFICATE OF TRANSMISSION UNDER 37 C.F.R. 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office (Facsimile No.

703-872-9306) on June 18, 2004

Typed or printed name	Tami O'Bryant		
Signature		Date	6/18/2004

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

**POWER OF ATTORNEY BY ASSIGNEE TO EXCLUSION OF INVENTOR  
UNDER 37 C.F.R. § 3.71 WITH REVOCATION OF PRIOR POWERS**

The undersigned ASSIGNEE of the entire interest in:

- ☐ U.S. Patent No.  
☒ U.S. application no. 10/001,420, filed on November 1, 2001

hereby appoints the following attorneys of Wilson Sonsini Goodrich & Rosati:

Attorney Name	Reg. No.	Attorney Name	Reg. No.
Vern Norviel	32,483	Scott Morris	43,818
James Shay	32,062	Maya Skubatch	52,505
Michael Barclay	32,553	Nicole Fortune	52,905
Michael Murphy	37,404	Shirley Chen	44,608
U.P. Peter Eng	39,666	Julie Holloway	44,769
Benjamin Glenn	44,713	Kevin Sin	43,110
George Willman	41,378	Michael Panepucci	37,203
Anie Roche	50,512	Jeffrey P. Bernhardt	54,997
Albert P. Halluin	25,227	Vicki Norton	40,745
Jeffrey W. Guise	34,613	Aubrey A. Haddach	48,374
Alexandra Mahaney	37,668	Michael Hostetler	47,664

and all Wilson Sonsini Goodrich & Rosati attorneys registered to practice before the United States Patent and Trademark Office, to prosecute this application and transact all business in the United States Patent and Trademark Office in connection therewith and hereby revokes all prior powers of attorney; said appointment to be to the exclusion of the inventors and the inventors' attorneys in accordance with the provisions of 37 C.F.R. § 3.71.

The following evidentiary documents establish a chain of title from the original owner to the Assignee:

*(complete one of the following)*

- ☐ a copy of an Assignment attached hereto, which Assignment the Application has been (or is herewith) forwarded to the Patent and Trademark Office for recording; or
- ☒ the Assignment recorded on May 7, 2002 at reel 012880, frame 0753.

Pursuant to 37 C.F.R. § 3.73(b) the undersigned Assignee hereby states that evidentiary documents have been reviewed and hereby certifies that, to the best of ASSIGNEE's knowledge and belief, title is in the identified ASSIGNEE.

Direct all correspondence and telephone calls to:

Name	Albert P. Halluin					
Address	Wilson Sonsini Goodrich and Rosati					
Address	650 Page Mill Road					
City	Palo Alto	State	CA	Zip	94304	Customer No.: 021971
Country	USA	Telephone	(650) 493-9300	Fax	(650) 493-6811	

ASSIGNEE: MyEtribute, Inc.

Name: Katharine A. Russell

Print

Katharine A. Russell  
Signature

Title: President and Chief Executive Officer

Date: 6/10/04